

Executive Seminar  
Friday, March 12, 2010



Technology Review Newsletter

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## Technology Tips

The right IT Technology Management Plan can assist your business by saving time money and resources. The health of your IT Department is critical for the continuity of your business. The best way to stay IT healthy is to avoid getting sick. Be proactive to prevent technical problems and network downtime from occurring with proactive maintenance.

## New Client Welcome

Thank you to Pena, Briones, McDaniel for selecting ESEI as your IT solutions provider. We appreciate your business!

## ESEI Managed Services Highlight

### ITPM

*A proactive approach for managing your Information Technology.*

- Data Backup and Recovery
- On-site Support
- Helpdesk

## From the president...

We have started 2010 with a bang!!! We completed our business plan for 2010 and we are excited about it because it was the result of team work. All of our employees participated in it one way or another. The result is a sound plan based on the input from our employees and a clear understanding of the markets we want to succeed in. In particular, our new plan has a strong client perspective which resulted in a stronger mission statement for our company: ***“to deliver integrated solutions to our clients that promote the achievement of great business results”***. Our focus will be to deliver our services and solutions in support of clients’ bottom line; to accomplish this we must become trusted advisors and must listen to our clients deeply and consistently.

We want our clients to see in us a company that delivers consultative services based on business outcomes, provides cutting edge technical solutions, and offers unparalleled customer service. This is the core of our market offering which we support on the shoulders of a motivated and committed professional team.

We have also simplified our services. Through our IT Managed, IT Consulting, and Network Infrastructure Services we can support our clients in all aspects of technology, i.e. design, implementation, and management of their systems and applications. We are committed to being a different kind of company; one that understands our clients’ mission and how to apply technology to move it forward.

We hope to become the company that businesses seek when looking for a technology partner they can trust.

Sincerely,

J. Antonio Rico, P.E.

## Resistant to Change-GO PAPERLESS!!!

*By Jose Luis Jara MSM, Engineer*

Back in 1975, Business Week magazine came up with interesting article called “The Office of the Future”, this article included a term that we still hear all over the place: “paperless office”.

Over the years, computers and the internet have revolutionized the way we share information and most importantly the way we do business. Nowadays we are able to create documents in a computer, share them with co-workers or customer as an email attachment, and save them electronically for years. Think about it, in today’s world we don’t even have to wait until the printed version of a news paper comes out to know how the stock market is doing. Unfortunately we have not yet fully embraced the idea “The Office of the Future”.

## **GloStream Certified Partner**

ESEI BECOMES GLOSTREAM CERTIFIED PARTNER!  
ESEI Now Qualified to Sell and Support gloStream Electronic Medical Record, Electronic Prescribing and Practice Management Solutions

## **Attention Business Executives!!!**

The next Executive Breakfast Seminar "Paperless Office " is March 12, 2010! Do not hesitate to register for this limited seating event today.

Register at [www.esei.com](http://www.esei.com)

## **Contact Us**

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Our inner emotion of being able to touch the things we create has not allowed us to become independent from paper, how many times have you printed an email, or printout a document just to have a feeling on how good it looks on paper?...

During these tough economic times small, medium and large companies have one thing in common: they want to save money. Did you know that an average mid-size company spends almost \$10,000 dollars on paper, toner, folders and binders every year? That's the equivalent of 10 new computers!!!

I know that going paperless is not simple, but it can be done. Having a paperless office will not only save you money and save some trees (this will relieve you from having Al Gore telling you about global warming), but at the same time, it can help you be more efficient on the way you share information and do business with others.

For beginners you can start with these few changes:

- Use scanners instead of copy machines
- Send electronic faxes instead of paper faxes
- Store information electronically instead of using big filing cabinets or storage warehouses
- Share information with friends, clients or vendors over the internet either as an attachment or through collaboration sites.
- If you REALLY need to print... use both sides of the paper and use networked printer instead of individual printers so you can reduce the amount of paper and toner, but if the paper gets stuck, don't get mad at me.

There are many other technologies and strategies out there that can help you turn your work place into a paperless environment. I will be presenting some of these topics on our next Business Executive Seminar on March 12<sup>th</sup>, if you are interested in learning more about how to become paperless, please feel free to join us, breakfast is on us!

SAVE THE DATE and please DON'T PRINT THIS E-NEWSLETTER

## **Tip of the Month**

*This month's tip:*



Looking to upgrade to Windows 7?

It's faster, has improved security and is more compatible with other software.

Make sure your systems are ready with ESEI's free computer health check. Looking to upgrade your systems to implement Windows 7, ask about ESEI's Hardware As A Service.

**Go Green!**

**"Please consider the environment before printing!"**

