



ENGINEERING • TECHNOLOGY • INFORMATION

Strategies For Maximizing Technology

Join us for our next Executive Seminar on Friday, December 11, 2009.

[Register](#) today!

ESEI NEWSLETTER Issue No.2, November 6, 2009

Protecting Your Data Seminar Success

On September 11, 2009 ESEI held an Executive Seminar about the critical elements of ensuring that an organizations data is protected. The seminar was presented by Mark Olivas, Director of Technology for ESEI. He provided the audience of business owners and executives with insight as to why businesses do not return after losing their critical business data. The discussion focused on the critical elements of a disaster recovery plan. Attendees were presented with a broad spectrum of information including an overview on potential failure points, security threats/breaches, the recovery process and the importance of testing the plan to ensure that all restoration aspects will work. The response from those in attendance was very positive, comments received included, "It helped me update my knowledge of data backup and recovery" and the most beneficial aspect being "information on a master recovery plan." We would like to thank everyone that attended especially those that have attended previous executive seminars.

-Contact us to manage your IT needs.

Technology Tips

Maximizing Technology in System Planning

SOLUTION: Do more with less is the challenge that can be met with a critical review of the current process, identification of areas for efficiency improvement and enhancing the technological tools available today.

--ESEI, we specialize in IT so that you can focus on your core business.--

ESEI New Client Welcome

We are pleased to have been selected to provide The El Paso Hispanic Chamber of Commerce, El Paso Fire and Policemen's Pension Fund, and Russell Transport Inc. with IT service solutions. Thank you for your business!!

--We can provide integrated IT solutions that support your business needs.--

From the President...

The current economy slow down is making us, business people, rethink many of our business processes and investments. In particular, we want to reduce the ongoing cost of maintaining our systems live and reliable, stretch the life of the equipment and applications, and reduce costs of energy and real estate needed to run our IT functions. Ironically, it is technology which will help us with our predicaments.

To start, technology is now allowing us to automate most, if not all, of the maintenance tasks required to keep our systems protected and updated. This allows us to make our internal IT staff to focus on more strategic areas of IT. As a result, we can invest in higher level training.

Another important technology area that can represent savings to business organizations is the conversion of paper base information to a digital format. Paper based filing systems costs organizations in more than one way. One is the cost to generate the files and another is the cost of the valuable real estate used to keep the files stored. A well defined program to convert all this paper to digital files can make our office space more efficient.

Lastly, off site data back-up represents a good opportunities for business organizations to save significant amounts of capital in restoration. Since our last newsletter, we have been presented on the topic of data protection. We learned that data loss is one of the major reasons why businesses do not come back after a catastrophic loss.

Thank you for taking the time to read these paragraphs. Please let us know how we can improve this newsletter and what topics you would like us to address in future issues.

J. Antonio Rico, P.E.

ESEI Invited to Present "Protecting Your Data" to The El Paso Chapter of The Texas Society of CPA's

Mark Olivas, Directory of Technology was invited to speak for the Texas Society of CPA's on the topic of Protecting Your Data. This hour long presentation provided local CPA's with a detailed technical and regulatory perspective regarding data loss. Many experts agree that the ability of an organization to maintain records, backup data and develop and execute an effective data restoration plan can have significant implications on legal and/or regulatory data retention requirements. The feedback from the presentation was very positive, and this group was a pleasure to work with. If you are interested in having ESEI present a technical topic to your organization, please contact us at 915-587-7902.

Go Green!

This topic is dedicated to an item that starts as a single sheet and grows into walls of folders, volumes of binders, stacks of banker boxes and even warehouses filled to the ceiling with....you guessed it...PAPER!!!!

But, of course from a business perspective paper is important. It constitutes our organizational inputs and outputs, client/customer records; employee documents, receipts, meeting minutes, inventory documentation, accounting records, etc.

Three solutions that organizations can use to minimize the creation of paper in a cost effective and relatively easily to implement manner include:

Green Awareness Initiatives – How about kicking off an internal initiative encouraging limited printing of emails? Simple enough right? Think about adding the following message to your emails, "**Please consider the environment before printing this e-mail!**" or create your own message.

Digital Faxes – Do you send and receive a large number of faxes? Upgrade your traditional fax machine to a USB digital paperless fax. Can you imagine, turning a regular laptop or desktop computer into a paperless fax? No more wasted paper and no more faxes that were "not received" and did I mention environmentally friendly?

Web-Based Applications –Microsoft applications such as SharePoint or Groove provide the ability for organizations to develop an integrated solution for data storage, access, sharing and collaboration. You may even realize further cost saving through deployment of solutions that lead better process management. Trust me; this is a nice feature to have within an application. Simply put, these are two applications that make managing information easier and at the level you need whether it is organizational, departmental, team or even project level.

---Did you know the average office uses 10,000 sheets of paper per year? Office workers in the US generate approximately 2 pounds of paper and paperboard products every day. EPA---

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